

**Marc Jaffe**  
12 Spruce Road, South Salem, NY 10590  
914-602-3600  
[marc@marcjaffe.com](mailto:marc@marcjaffe.com)  
[www.linkedin.com/in/marcjaffe](http://www.linkedin.com/in/marcjaffe)

## Welcome

Over the years of my career, I have worn many hats and I have gone down many different paths, but they are mostly concentrated around 3 central areas, **Creative, Technology & Sales**.

I am **Microsoft Certified** and a self proclaimed **Mac Guru**, a technology professional with expertise in consumer electronics, personal computing, networks, and small business computing. I have experience in the management of IT functions and web site support for large corporations.

I build and maintain websites and offer **Webmaster services**, My entire career has been a combination of both **Creative and Technical**. I am a unique candidate due to the fact I have many skill sets

Let's talk and see where it goes.

## Objective

As the saying goes, you should have a job that you enjoy because then it is not a job. Looking at my list over the years you can see that there has been a mix of hard work, but overall... Fun. I enjoy what I do and I enjoy helping others to achieve their personal goals, whether it is building a site to tell their story or fixing a tech issue to closing a sale.

Lets have some fun, and change some lives.  
Marc

## Consulting

**CONSTRUCT agency: Web Developer/Designer/Webmaster**

**Wordpress web development, Social Media Engagement, Newsletters, Site Maintenance** (Webmaster)  
youtellmestories.org, newhousefinancial.com, northwindkennelsny.com, rescueright.org,  
constructagency.com, edjaffe.com, designsbyjaffe.com, landolistings.com, marcjaffestudios.com,  
laurafarenthold.com,

**Marc Jaffe Studios, LLC / The Tamer Technologist**

Work with clients to teach, setup and troubleshoot equipment. MAC / PC / All Devices  
Help clients determine technology workflow, match technology to business requirements, acquire appropriate technology, and implement technical solutions.  
Microsoft Certified Professional 2008: **MCSE, MCSA, MCP**

**Marc Jaffe Studios: Fine Art Photographer**

Commercial & Fine Art Photographer

## Skills

Web Designer: **Wordpress, Webmaster**, Project Manager, **Social Media**.  
Commercial & Fine Art **Photographer, Graphic Artist**, Textile Designer.  
Technology Consultant **Mac & PC**, Devices.

## Education

**Art Center College of Design**, Pasadena, CA. Advertising

## Experience / Creative

**Web Master Maplegate Media Group;** Danbury CT 10-2015 - 2-2017

Publisher of monthly consumer radio control hobby magazines.

Develop & maintain 8 sites. (company closed 2-2017.)

rcdriver.com, www.flyrc.com, botmag.com, thedronesmag.com, helipilotonline.com, rcboatmag.com

**Textile Designer Marc Jaffe Studios;** White Plains, NY – 2014-2015

Hand crafted fine art textiles created from my collection of my fine art photography, **textile design**, custom fabrics, skirts, dresses, leggings, scarves & pillows. **Design and Manufacture**. During this time I built and concentrated on constructing my **E-commerce Site**

**Developer/Webmaster, Westfair Communications;** White Plains, NY – 2012

Rebuilt & maintained [westfaironline.com](http://westfaironline.com) and their sister publication WAGmag.com for fashion and lifestyle. Fixed a badly damaged 13000 post database that had been split into 2. Built a membership portal.

**Senior Art Director, The Write Stuff;** Ridgefield CT – 2009-2012

Specialized agency for American Express. Design & built newsletters, banner advertising, web placement.

**Web Designer, Pepsico International;** Somers, NY – 2000-2001

In-house **Web designer** on multiple projects. Started as a 6 month project and stayed on for 2 years. Designed the International Sales Portal and designed the interim site after the Quaker Oats Merger.

**Developer/Webmaster, Freed of London;** Long Island City, NY – 2003- 2013

Freedusa.com, e-commerce Website for International Dance Supply Company **Shopsite Ecommerce**. Reach \$100k in sales in 2011/2012

**Studio Manager, Blink Digital Studios;** NYC – 1999

Built & Managed state-of-the-art digital photo studio as part of Duggal Visual Solutions.

**Owner/Operator, Marc Jaffe Studios, Inc;** Mount Kisco, NY – 1988-1997

Commercial Photo lab and Photo studio.

## Experience / Technical

**Network Engineer, CSC/ Stellaris Health;** Mount Kisco, NY – 2009

Covered the in house engineer for 6 months. Worked in server room of Northern Westchester Hospital and worked with the other hospitals in the network. Active Directory and Administrative duties.

**Goto Consultant, CMIT Solutions; Various Locations Asst Dates**

CMIT is a Franchise Computer Technology company, I have worked with the following locations as their Mac Guy: CMIT Solutions of Central Fairfield County & CMIT Solutions of Southern Westchester. I get called on as needed.

**Senior Technology Consultant ; JRO Technology 2008-2009**

Rebuilding Computers with New XP/ 2003 OS Builds.

Software installs, Upgrades. Mac OS Consultant

Hands on with Active Directory and Administrator Duties

**Customer Service Rep, Cingular/AT&T;** Greenwich, CT – 2005-2007

Client facing B2C / B2B position. #5 salesperson in New England.

**Director of Technology, Wave Entertainment;** Norwalk, CT – 2002

Managed all IT functions including Avid servers, networks. Supported 10 people local and remotely. Video Editor. Acquired and installed all computer equipment and applications

**Sales Rep, Sinar Bron Imaging;** Edison NJ – 1997-1998

High End large format cameras, lights and digital imaging. Client facing B2C / B2B position. #2 salesperson in US. NYC including all Boroughs. Supported dealer network as well as 1 on 1 with photographers.